

**From:** [Jeff Zarrinnam](#)  
**To:** [Shahenian, Nicole](#)  
**Subject:** RE: Vermont Triangle Proposal  
**Date:** Tuesday, September 20, 2016 6:20:45 PM

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Please Notify Suzanne and James as part of our new Triangle Committee

Vaya con Dios,

Jeff Zarrinnam, C.H.A.  
*President & CEO*



1160 North Vermont Avenue, Hollywood, CA 90029



323-315-1831



323-208-2267

Fax

323-315-1872

Reservations

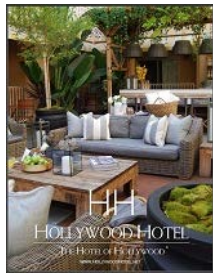
800-800-9733



[jeff@hollywoodhotel.net](mailto:jeff@hollywoodhotel.net)

Web

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**From:** Shahenian, Nicole [<mailto:Nicole@hollywoodchamber.net>]  
**Sent:** Tuesday, September 20, 2016 4:02 PM  
**To:** Julia Duncan; Jeff Zarrinnam  
**Cc:** Adam Miller; Adeena Bleich; Gubler, Leron; [harveyshield@gmail.com](mailto:harveyshield@gmail.com)  
**Subject:** RE: Vermont Triangle Proposal

I will call in for the meeting but will need to leave the call around 2:45ish.

Thanks for setting this up!

-Nicole

---

**From:** Julia Duncan [<mailto:julia.duncan@lacity.org>]  
**Sent:** Tuesday, September 20, 2016 3:53 PM  
**To:** Jeff Zarrinnam <[jeff@hollywoodhotel.net](mailto:jeff@hollywoodhotel.net)>  
**Cc:** Adam Miller <[adam.miller@lacity.org](mailto:adam.miller@lacity.org)>; Adeena Bleich <[adeena.bleich@lacity.org](mailto:adeena.bleich@lacity.org)>; Shahenian, Nicole <[Nicole@hollywoodchamber.net](mailto:Nicole@hollywoodchamber.net)>; Gubler, Leron <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>; [harveyshield@gmail.com](mailto:harveyshield@gmail.com)  
**Subject:** Re: Vermont Triangle Proposal

Lets' do 9/23 at 2 pm

Here is the call in info:

(712) 775-7031 Access Code: 884-426

Sincerely,

Julia



## Julia Duncan

Planning Deputy  
Los Angeles City Councilmember David Ryu.  
Direct: 213.473.7004  
<http://www.davideryu.com/>

On Tue, Sep 20, 2016 at 11:18 AM, Jeff Zarrinam <[Jeff@hollywoodhotel.net](mailto:Jeff@hollywoodhotel.net)> wrote:

Sorry Julia I did not receive your email that you cannot do 11am on Thursday.

How about these 3 dates?

9/23 2pm  
9/26 2pm  
9/28 11am

If these dates above do not work for you, please confirm 3 dates which work for you and Adam and let me know.

Vaya con Dios,

Jeff Zarrinam, C.H.A.  
*President & CEO*



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**From:** Julia Duncan [mailto:[julia.duncan@lacity.org](mailto:julia.duncan@lacity.org)]

**Sent:** Monday, September 19, 2016 7:43 PM

**To:** Jeff Zarrinnam  
**Cc:** Adam Miller; Adeena Bleich; Shahrenian, Nicole; Gubler, Leron; [harveyshield@gmail.com](mailto:harveyshield@gmail.com)  
**Subject:** Re: Vermont Triangle Proposal

Did you receive my previous email? I annoy do 11 am on Thursday we have Planning Commission.

Sincerely,

Julia

Sent from my iPhone

On Sep 19, 2016, at 5:50 PM, Jeff Zarrinnam <[Jeff@hollywoodhotel.net](mailto:Jeff@hollywoodhotel.net)> wrote:

Ok – are we set for 11am on Thursday?

Vaya con Dios,

**Jeff Zarrinnam, C.H.A.**

*President & CEO*

<[image002.jpg](#)>

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<[image001.jpg](#)> [323-315-1831](tel:323-315-1831)

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<[image034.jpg](#)> [jeff@hollywoodhotel.net](mailto:jeff@hollywoodhotel.net)

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<[image016.jpg](#)>

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**From:** Adam Miller [<mailto:adam.miller@lacity.org>]

**Sent:** Monday, September 19, 2016 4:04 PM

**To:** Julia Duncan

**Cc:** Jeff Zarrinnam; Adeena Bleich; Shahrenian, Nicole; Gubler, Leron; [harveyshield@gmail.com](mailto:harveyshield@gmail.com)

**Subject:** Re: Vermont Triangle Proposal

Unfortunately I cannot. I have a meeting.

I could do after 1PM on Weds, or after 11 AM on Thursday.



**Adam Miller**  
Neighborhood Advocate  
Los Angeles City Councilmember David Ryu.  
Direct: [323.957.6415](tel:323.957.6415)  
<http://www.davideryu.com/>

On Mon, Sep 19, 2016 at 4:02 PM, Julia Duncan <[julia.duncan@lacity.org](mailto:julia.duncan@lacity.org)> wrote:

I can do Wednesday at 11 am. Adam are you available? Once confirmed I will send out the number.

Sincerely,

Julia



**Julia Duncan**

Planning Deputy  
Los Angeles City Councilmember David Ryu.  
Direct: [213.473.7004](tel:213.473.7004)  
<http://www.davideryu.com/>

On Mon, Sep 19, 2016 at 3:31 PM, Jeff Zarrinnam <[Jeff@hollywoodhotel.net](mailto:Jeff@hollywoodhotel.net)> wrote:

Sure –

I can do this Tuesday, Wednesday or Thursday at 11am?

Vaya con Dios,

**Jeff Zarrinam, C.H.A.**

*President & CEO*

[<image002.jpg>](#)

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[<image017.jpg>](#) [323-315-1831](tel:323-315-1831)

[<image018.jpg>](#) [323-208-2267](tel:323-208-2267)

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**From:** Julia Duncan [mailto:[julia.duncan@lacity.org](mailto:julia.duncan@lacity.org)]

**Sent:** Monday, September 19, 2016 3:32 PM

**To:** Jeff Zarrinam

**Cc:** Adam Miller; Adeena Bleich; Shahanian, Nicole; Gubler, Leron; [harveyshield@gmail.com](mailto:harveyshield@gmail.com)

**Subject:** Re: Vermont Triangle Proposal

Thanks for getting back Jeff. Do you have some availability for a conference call with myself and colleague, Adam Miller? If you are able to provide three dates and times that work for you we can coordinate our schedules.

Sincerely,

Julia



**Julia Duncan**

Planning Deputy  
Los Angeles City Councilmember David Ryu  
Direct: [213.473.7004](tel:213.473.7004)  
<http://www.davideryu.com/>

On Mon, Sep 19, 2016 at 3:00 PM, Jeff Zarrinam <[Jeff@hollywoodhotel.net](mailto:Jeff@hollywoodhotel.net)> wrote:

Hello Julia

I called your office 30 seconds after receiving your email and left you a voice message.  
Sorry I missed you.

As you and Adam are aware, the EHBID has not taken any formal position on any proposal or concept for the Vermont Triangle Resign yet.

We are still doing outreach to various community groups as to what they expect should happen to the Triangle.

There are currently 2 concepts on the table from the community groups:

The 1<sup>st</sup> concept ( Concept A ) started with the East Hollywood Los Feliz Homeless Coalition – which requested the Triangle have pedestrian access to/from be removed and make the triangle 100% landscaped. Concept A is now in its 3<sup>rd</sup> revision as it was discussed with the LFBID and the LFNC – Transportation Committee. The LFIA would also like input on any concepts.

The 2<sup>nd</sup> concept (Concept B) started with the LFBID board when I attended their board meeting last Thursday. This plan has not been sketched out yet. Their concept was to place very large planters covering the entire horseshoe except for a 5 foot wide ADA path from the north side to the south side. They also requested a new crosswalk crossing Hollywood blvd in front of the STOP sign at the West end of Prospect where it meets Hollywood Blvd to enable easier access for Senior Pedestrians going to Jons and the RITE Aid from the northern end of Vermont Avenue above Prospect. I said I would sketch it out for them and present it to the other community group for input.

There was a 3<sup>rd</sup> Concept from the LFNC – Transportation Committee to close Prospect Street from Vermont Avenue to Hollywood Blvd

and to create a new parklet in front of the Bank of America.  
Since this street area was not within the EHBID boundary, I informed them the EHBID could not pursue such a request.

The LFIA may come up with their own concept as well.

This is a quick summary of the EHBID outreach done thus far. The Los Feliz Ledger also published a couple articles on the Triangle as well as LA Curbed, Nextdoor and Facebook. I've read most of the comments posted there as well and addressed most of them into the Concept Plans as well. Individual stakeholders have asked for an EHBID survey and opportunities to leave Suggestions on the EHBID website which we have posted as well.

Transparency, community involvement and consensus among the community groups is key to the success of the Triangle Redesign. We do not want another Runyon Canyon Basketball Court fiasco where the community groups were kept in the dark on what was happening with the Old Tennis Court.

We have an EHBID board meeting tomorrow if you wish to address the entire board on the Vermont Triangle.

The East Hollywood BID Board of Governors will be meeting at its regularly scheduled time on Tuesday, September 20th at 3:30 PM. The meeting will now be held at the **Children's Hospital Los Angeles (4650 Sunset Blvd., Los Angeles, CA 90027) in the Holden Conference Room. Please check into the Guest Services Desk Upon arrival and you will be directed to the Conference Room. Parking in the self-park lot will be validated at meeting.**

Vaya con Dios,

**Jeff Zarrinam, C.H.A.**

*President & CEO*

[<image020.jpg>](#)

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**From:** Julia Duncan [mailto:[julia.duncan@lacity.org](mailto:julia.duncan@lacity.org)]

**Sent:** Monday, September 19, 2016 1:58 PM

**To:** Adam Miller

**Cc:** Jeff Zarrinam; Adeena Bleich

**Subject:** Re: Vermont Triangle Proposal

Hi Jeff,

When are you available to chat? Our office will not be able to move forward with any proposed projects or r permits regarding the Vermont Triangle until we are able to discuss further, what is your availability? Is there anyone else we should be reaching out to?

Sincerely,

Julia



**Julia Duncan**

Planning Deputy  
Los Angeles City Councilmember  
David Ryu  
Direct: [213.473.7004](tel:213-473-7004)  
<http://www.davidryu.com/>

